



Vietnam  
Institute for  
Arts  
Education

EDUCATION PRODUCTS  
**THE VIETNAM INSTITUTE FOR  
ARTS EDUCATION (VIA EDUCATION)**

**OUR PARTNERS**



**THE VIETNAM INSTITUTE FOR ARTS EDUCATION**

21 Pham Ngoc Thach, D.3, HCMC

(84) 28 7106 6988

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# EDUCATION PRODUCTS

## THE VIETNAM INSTITUTE FOR ARTS EDUCATION (VIA EDUCATION)

WHAT CAN WE OFFER?	DESCRIPTION	SUBJECTS	CERTIFICATIONS	DURATION	OFFLINE	ONLINE	OUTCOMES	
<b>OFFLINE/ONLINE PRODUCT LINES</b>								
1	Integrated Dance Curriculum (into International School's Mainstream Curriculum)	Provide fully arts-integrated curriculum using The Imperial Society of Teachers of Dancing - (ISTD), National Association of Teachers of Dancing - (NATD) or International Performing Arts & Theatre (I-PATH).	<ul style="list-style-type: none"> <li>Hip Hop</li> <li>Ballet</li> <li>Modern Jazz</li> <li>Tap Dance</li> <li>Funk Jazz</li> <li>Musical Theatre</li> </ul>	ISTD NATD I-PATH	Full school year	✓	✓	<ul style="list-style-type: none"> <li>Learn about music, movement and basic dance steps</li> <li>Enhance performance skills</li> <li>Develop balance ability</li> <li>Strengthen mind-body awareness and attentive focus</li> <li>Improve musicality and proprioception</li> <li>Improve control of the body, confidence and teamwork</li> <li>Change perception of and a desire to participate in dance in the future</li> </ul> <p>→ Gain a more holistic education</p>
2	Integrated Music Curriculum (into International School's Mainstream Curriculum)	Provide fully arts-integrated curriculum using Classical & Jazz / Rock&Pop Programmes - optionally entitled with international exams.	<ul style="list-style-type: none"> <li>Vocal</li> <li>Piano / Keyboard</li> <li>Guitar</li> <li>Drums</li> <li>Bass</li> <li>Strings</li> <li>Brass</li> <li>Woodwinds</li> <li>Ukulele</li> <li>Music Theory</li> </ul>	<ul style="list-style-type: none"> <li>Trinity College London (TCL)</li> <li>Music Teacher Board (MTB)</li> <li>Australian Music Examinations Board (AMEB)</li> </ul>	Full school year	✓	✓	<ul style="list-style-type: none"> <li>Experience new music genres</li> <li>Learn strong music knowledge</li> <li>Learn to play at least one instrument</li> <li>Develop teamwork spirit</li> <li>Have the chance to achieve internationally recognised certifications</li> </ul> <p>→ Gain a more holistic education</p>
3	After-school Dance Classes	Provide after-school classes using The Imperial Society of Teachers of Dancing - (ISTD), National Association of Teachers of Dancing - (NATD) or International Performing Arts & Theatre (I-PATH).	<ul style="list-style-type: none"> <li>Hip Hop</li> <li>Ballet</li> <li>Modern Jazz</li> <li>Tap Dance</li> <li>Funk Jazz</li> <li>Musical Theatre</li> </ul>	ISTD NATD I-PATH	Full school year or by term	✓	✓	<ul style="list-style-type: none"> <li>Learn about music, basic movements and dance steps</li> <li>Develop basic performance skills</li> <li>Reduce stress and anxiety after school time</li> <li>Enhance health and physical fitness</li> <li>Improve control of the body, confidence and teamwork</li> </ul>
4	After-school Music Classes	Provide after-school curriculum using Classical / Rock&Pop Programmes - optionally entitled with international exams.	<ul style="list-style-type: none"> <li>Vocal</li> <li>Piano / Keyboard</li> <li>Guitar</li> <li>Drums</li> <li>Bass</li> <li>Strings</li> <li>Brass</li> <li>Woodwinds</li> <li>Ukulele</li> <li>Music Theory</li> </ul>	<ul style="list-style-type: none"> <li>Trinity College London (TCL)</li> <li>Music Teacher Board (MTB)</li> <li>Australian Music Examinations Board (AMEB)</li> </ul>	Full school year or by term	✓	✓	<ul style="list-style-type: none"> <li>Experience new music genres</li> <li>Learn music knowledge</li> <li>Learn to play at least one instrument</li> <li>Develop teamwork spirit</li> <li>Have the chance to achieve internationally recognised certification</li> </ul>
5	Dance Teacher Training	Develop pedagogy and skills for career-oriented dancers who are above 18 years old.	ISTD Associate	ISTD	2 years	✓		<ul style="list-style-type: none"> <li>Gain internationally recognised teaching certification in dance</li> <li>Develop professional dance career</li> <li>Be able to teach a given class at any level autonomously in their dance genre</li> </ul>
6	Music Teacher Training	Provide basic level training on teaching method and teacher's classroom skills.	Planning lessons, teaching methods, teacher's classroom skills, etc.	Certification of completion	12 sessions (60-90 minutes per session)	✓	✓	<ul style="list-style-type: none"> <li>Teachers will be equipped with more knowledge about pedagogical methods to teach musical instruments in group classes</li> <li>Master the output standards of international music syllabus/ textbooks such as Trinity College London (Trinity), Australian Music Examinations Board (AMEB), Music Teachers' Board (MTB),</li> <li>Know how to use and combine online &amp; direct music resources such as Charanga website, MTB, AMEB, POCO book series Theory.</li> </ul>
7	Dance Experience Week	A short programme to introduce new arts forms to the students.	<ul style="list-style-type: none"> <li>Hip Hop</li> <li>Ballet</li> <li>Modern Jazz</li> <li>Funk Jazz</li> </ul>	ISTD inspired NATD inspired	3-5 days intensive duration customised for different partners	✓		<ul style="list-style-type: none"> <li>Get the look and feel of new arts forms</li> <li>Have an opportunity for relaxing time of physical activities to reduce learning tension</li> <li>Develop insights toward dance</li> </ul>
8	Enrichment - Summer Camp	Enrichment - Summer Camp	<ul style="list-style-type: none"> <li>Hip Hop</li> <li>Ballet</li> <li>Modern Jazz</li> <li>Funk Jazz</li> </ul>	ISTD inspired NATD inspired	3-4 weeks	✓		<ul style="list-style-type: none"> <li>Have fun during summer time</li> <li>Learn in greater depth a variety of unique dance styles</li> </ul>
		International Summer Arts Experience in Hungary (Music) with Adam Gyorgy - renowned Steinway Ambassador, Pianist and other international piano professionals at Pomaz Castle in Hungary	Piano		8-10 day	✓		<ul style="list-style-type: none"> <li>Piano students can leverage their technical and performing skills, enjoy attractive activities (sightseeing, concerts, sports...) and perform at the famous Concert Hall of Pomaz</li> </ul>
9	Arts Experience Field Trip	<ul style="list-style-type: none"> <li>Students take field trips to an arts school/academy or iconic arts venues such as The Saigon Opera House.</li> <li>Students shall be exposed to stages/studios/real music or dance classes to gain experience about The arts.</li> </ul>			3-4 hours (1 morning or 1 afternoon)	✓		<ul style="list-style-type: none"> <li>Give students/teachers real experience of music and dance in motion</li> <li>Bring more recognition and visibility to the school's music or dance programme</li> <li>Encourage students' interest in music and dance</li> <li>Help students with future job orientation</li> </ul>
10	Charanga	<ul style="list-style-type: none"> <li>A musical school international platform</li> <li>An award-winning, modern-day resource for primary music - customisable, easy-to-use and of great value</li> </ul>	<ul style="list-style-type: none"> <li>Music Theory</li> <li>Instrumental</li> <li>Vocal</li> </ul>			✓	✓	<ul style="list-style-type: none"> <li>A step-by-step curriculum scheme to teach music</li> <li>A growing library of songs, topics, instrument courses and creative apps</li> <li>Support for assessment, inclusion and personalised teaching and learning</li> <li>Comprehensive Professional Development (PD) and training programme for teachers</li> </ul>
<b>CONSULTANCY SERVICE</b>								
11	Curriculum Consultancy	<ul style="list-style-type: none"> <li>Build an arts curriculum structure specific to the needs of the school</li> <li>Provide qualified teachers</li> <li>Provide learning materials/books</li> </ul>	Music and Dance Curricula	<ul style="list-style-type: none"> <li>Dance: ISTD/NATD</li> <li>Music: TCL/MTB/Charanga</li> <li>Music Theatre: I-PATH</li> </ul>				<ul style="list-style-type: none"> <li>Enhance and support the school's mainstream curriculum, while developing students' confidence in a fun learning environment.</li> <li>→ Distribute highly-qualified international music and arts curricula to partners</li> </ul>
12	Career Path Consultancy	Connect partners/students/parents with relevant arts education institutions worldwide.	Music and Dance			✓	✓	
13	Orchestra/Choir Setup					✓		
14	Rock&Pop Band Setup					✓		
<b>PUBLISHING</b>								
15	Trinity College London	Distribute international music curricula from distinguished publishers and international music examinations board. In addition, VIA Education holds an exclusive right to translate and publish Alfred's extensive library into Vietnamese.	Music Classical and Rock & Pop			✓	✓	Provide learning materials alongside with the designed curriculum for school partners
16	Alfred Music					✓	✓	
17	Poco					✓	✓	
18	Australian Music Examination Board (AMEB)					✓	✓	
19	Hal Leonard					✓	✓	
20	Explorer Series					✓	✓	
21	Globetrotter Series					✓	✓	
<b>FESTIVAL</b>								
22	Year-End Dance Showcase for International Schools	A dance festival for all school students in HCMC.			Every June	✓		To create a platform where students who love dance can join hands and promote dance as a vital arts form
23	IVAF - International Vietnam Arts Festival	A music and dance festival for students in Vietnam and the Asian region to connect and build strong cultural relations.	Music and Dance		Every April	✓		Form an essential platform for music and the arts in order to foster creativity and the connection between cultures and communities from Vietnam and the Asian region.
<b>ARTS NATION</b>								
24	Music and dance courses	A not-for-profit arts school project of AMPA Education.	Music and Dance			✓		